

Board Meeting  
June 21, 2010

Members Present: Jaree Hall, Mike White, Barbara Reeve, Ryan Fisher, Paige Rose, Patty Oeste, Delynne West, Kathy Robison, Judy Rogers, Judy Hopper, I.J. Routen, Kyle Chandler, Peggy McDaniel, Christine Graham, Deborah Barber, Susan Bucher

1. Welcome by Jaree
2. Treasurer's Report - Expense forms passed out. Please fill out to receive checks tomorrow. Balance of \$9, 963.67. About \$1500 in ads to be paid still. Inservice report passed out to itemize conference costs. Corporate sponsorships and exhibits helped greatly as well as increasing registration fees. Mike clarified student registrations as children's choir.
3. Reading of minutes from January 2010 meeting. No additions or corrections. Posted on yahoo listserv.
4. I.J. report - Secured Carla Moreno to present for LR district, so needs to have her present on Thursday of conference. She is presenting Central American music for LR, but can present on a variety of subjects for conference. Needs to present 2 sessions on Thursday.
5. Elementary - Christine. Devan Keating from UALR will be directing and is doing an international program. Deadline for application for children's choir is October 15 or so.
6. Exhibits - Peggy. Ryan has been working on securing vendors. Pearl (percussion & flutes) and Peripole (Orff) have been contacted. Trying to get Music in Motion again. Possibly make changes to booth space to 10x10 instead of 10x8, and also update table size. Need to discuss expanding to the next room. Partitions were free last year but we don't have free access this year. Will be checking into prices for rental. Mike suggested selling advertising for the rentals. Other option is making our own partitions from PVC pipe and the cloths we already have. Peggy will have prices tomorrow.
7. Membership chair is still open. Mike has an updated list of members.
8. MIOSM - Judy R. Well attended with @600 kids total. One day there was no speaker, but allowed more kids to perform. Nothing is set for 2011 yet.
9. CMENC - Deborah. Would like to bring someone in to talk to CMENC during luncheon if it is sponsored again. Possibly someone regarding Writing Across the Curriculum or get your students singing even in band.
10. Orchestra/ASTA - Barbara. Gabriel Villasurda teaches at Interlochen Academy and will be directing the strings. Will also be doing 2 workshops on Thursday. Thomas McDonald from LR will also be a clinician for beginning strings. He is willing to be cancelled if there is not enough interest.
11. Research - Kyle. Has secured Wendy Sims for a couple of sessions.
12. Segue - Mike asked if color was still a good idea for cover - consensus is yes. Please get in articles for the next issue. Ryan asked who wasn't paying bills - publishers, Army.
13. Technology - Jaree for Richard. A couple of sessions have been lined up.

14. Jaree will be going to DC for Nat'l Music Education Week next Thursday. Will be meeting with Mike Ross and Senator Pryor and is trying to set up a mtg. with Blanche Lincoln. Kyle attended the research conference. Several hundred people attended. Scott Schuler (incoming president arts coordinator for Connecticut). Reported that the states have different needs and MENC needs to hear that we might not look like what MENC thinks we look like.
15. Jaree is going to put together a nominating committee for a new slate of officers. While they are meeting look at vacancies and brainstorm names. Open - membership, NW Region chair, SW region chair, Interdisciplinary Chair, Tri-M, Retired.
16. Concern - how to increase member participation. Peggy suggested getting the word out about general membership meetings. Paige suggested PR and Membership working together. Suggested having a general session about all the different organizations in Arkansas. Carrie said we could have free exhibit space at ACDA. We need to compile more information for a display. I.J. asked for all the names of music organizations in the state. ArkMEA should be the umbrella. ASTA, AOSA, ASBOA, ARKCDCA, ACDA, AASM, AAJE, ABA, ASBDA, Women's band directors under ASBOA: AWBDA. Suggestion - create a session for people to meet. Patty Oeste is willing to call people personally to meet and explain what each organization does for the state. Kyle suggested having one political liaison for all the organizations so we are all on the same page. I.J. & Patty will contact these members to get the meeting going.
17. Concern - voting procedures. Judy H. said the constitution says we should have general membership meetings in November and February. We could have nominations in November or February. Officers take over in January.
18. Things to address later that's not conference related.
  - Brainstorm what ArkMEA looks like. What do we do at All-State? Do we need to be a presence there? Are we more than our Fall Conference? Student scholarships? How do we tie-in to the future of our state?
  - Mentoring music teachers.
  - Promoting life-long music learning/enjoyment.
  - On-line connections for events
  - Strategic plan for the future.
  - Focus on the advocacy aspect of MENC, maybe as All-State session offered more than once, maybe as an exhibit.
  - Advertise the February meeting.
  - MENC resource shop
  - Strategic plan needs to have 2 or 3 concrete actions, not just a bunch of ideas.
  - PD list on our website, maybe get conferences on Shoebox.
  - Begin having an Executive Director so we are eligible for NEA grants. Should be someone who isn't working 9-5 so they could focus on the needs of the organization. They would oversee and has the time to call and check up on things. This is what Mike does most of the time anyway. There is a certain percentage or amount for executive directors for grants.
  - Kyle suggested combining Secy/treas. Past pres could be grant writer. Job descriptions would need to be revisited.

- Grants for helping mentor teachers, scholarships.
19. Nominating committee - if we are going to change jobs we need to focus on that during the winter planning meeting. Judy H., Judy R., and Kathy R., I.J. Report - Look into opening up selection of officers to more general audience, but for this year keep as is due to time frame. Any changes will have to be made to constitution. President-elect - Dr. Paige Rose, Secretary - Delynne West, Treasurer - Mike White. Other positions - Recommended combining Interdisciplinary with Cross-Cultural. Tri-M - Angela Davis. HS band director at Barton. Recommend taking off Retired members chair. Membership chair - Judy H will entertain it. :) **Action: Approve slate of officers, combine Interdisciplinary with Cross-Cultural chair. Peggy made motion, I.J. second. Appointed Angela Davis effective immediately and Judy Hopper effective January 1, 2011.**
  20. Strategic plan committee - 2 or 3 specific recommendations to take this year. Peggy, Barbara, Christine, Deborah, Kyle. Report: I.J and Patty will contact all the heads and meet with them. Vision for Music Ed in AR. Day 1: Meet privately on TH with Tim Lautzenheiser as facilitator. Get key talking points together. Then invite Ginger Beebe and State Board of Education director for photo op at Fall Conference. Perhaps get her to do keynote. Get AP press releases through all the music organizations and invite media for this coming together meeting. This could be on Th or F, depending on Beebe's schedule. Wednesday before All-state key players (not necessarily presidents, but someone invested) would meet again to review talking points of each organization. Some may need to meet via Scype. Session would be presented at All-State with ArkMEA as the facilitating group. Focus on Advocacy branch of MENC so they can serve **all** the organizations in AR. Have a blurb from each organization to publish in the February Segue which has the conference schedule in it. Music is inclusive - including students with special needs. This should be a coalition of music organizations. Also contact Joyce Elliot and Shane Broadway for February if they are elected. Kyle will contact Mrs. Beebe's office if the board will help design a concise and focused message.
  21. Job Description/Executive Director committee -work on making a proposal for job description overview and research other ex. directors. Patty O, Paige, Ryan, Delynne. Report: Base on TN MEA model. Give Mike title of Executive Treasurer and would not be a voting member. He would be appointed by the board and given a stipend. We could base it on percentage or have a set amount. Most had a true Executive Board - Pres, Past-Pres, and Pres-elect who made the day-to-day decisions. Everyone else reported to them. Our version of region chairs were project chairs and reported to division chairs (vice-presidents).
    - Suggested implementing a check/balances system to protect treasurer and organization. Also hiring an outsider to audit yearly.
    - Suggested amending by-laws to include stipulation that treasurer can reimburse up to a set amount without additional permission.
    - Suggested having an introductory packet for new members with job responsibilities.
    - Appoint a committee to look at bylaws online to see what needs to be changed.

- Check for states with membership closer to us - both in numbers and socio-economic status. Motion made by Kyle to look into issue further and report at a later date. 2nd by Peggy. Action Approved.
22. Jaree passed out a copy of the strategic plan. Conference committee start working on schedule, Strategic plan committee finalize proposal for Mrs. Beebe.

### Board Meeting June 22, 2010

Present: Jaree Hall, Mike White, Ryan Fisher, Paige Rose, Patty Oeste, Delynne West, Susan Bucher, Judy Hopper, I.J. Routen, Christine Graham, Deborah Barber, Judy Rogers

1. Strategic Plan Committee report - Kyle emailed a rough draft of a letter that Jaree read. I.J. requested the letter be sent via email so we could concentrate on the wording a bit more. Paige suggested mentioning how many attendees (educators, parents, students) we have and that it is the ArkMEA Fall Conference. Also not mention a specific time so her schedule may be accommodated. Judy H suggested making it more succinct. There is a scheduling request form on Mrs. Beebe's website.
  2. Concentrated on possible sessions for afternoon of All-State. Maybe combine hands-on with non-participatory events.
    - Classroom management skills - Steve Ward
    - How singing and instrumental programs come together. Combining the two for rehearsal techniques. Robert Brown
    - Keith Terry - Movement and rhythm, mixed meters
    - Lowell Libarger & Phil Parker - demo
    - Guitar class - Michael Carenbauer
    - Vocal Jazz - Kyle Chandler
- Advertise sessions in Segue and in displays.
3. Exhibit display. Susan has a gray display board that we can use to get started. Can add flyers to promote events, pictures, ArkMEA logo, applications for Honors Choirs, Honors groups. Paige and Patty will work on visuals for the display for ACDA. Susan will send the dimensions. Please send pictures or video to Paige and/or Patty. Christine will verify exhibit space at ACDA. Also exhibit at All-State this year. Next year Patty will display at ABA.
  4. Exhibits - Paige will draft a letter to exhibitors to improve communication. Proposal to have 10x10 area and increase fee. Judy H moved that exhibit committee make the decision on fees after research. Judy R. 2nd. Voted and approved.
  5. If we want to put our info on the Little Rock site send it to I.J. Discussed putting sessions on ESCworks so information would go out to state. Judy H will check with Wilbur Mills coop to see if this is possible.
  6. Conference schedule discussed and refined.

7. Segue articles by August 1. Each chair should write an article about what will be going on in their area for the conference to promote the conference. All registration forms should also be in it.
8. Kyle will be getting out information for poster session soon.
9. Discussion of theme for conference. Brainstorm - connectivity, community, coalition connect the dots, umbrella, reaching out, quote, music for all
10. MENC has a new slogan on their website.
11. Judy H. will email list of All-State workshops to Jaree.
12. Paige suggested to start looking at other sites to host the Fall Conference. Mike thinks we can get grant assistance to help fund a conference. [If anyone knows of resort areas that might be a good fit for our performing groups, please submit!](#) We need to actively pursue grants also.
13. Susan brought up Elementary and General music chairs seem to be doing the same thing. This is another area to focus on when we look at job descriptions. Suggested keeping Christine's job as Elementary Honors Choir chair only. Then General music could take care of the other clinicians.
14. Mike suggested sending out cards to direct educators to website to get applications and forms to register.
15. Delynne suggested adding parent badges or nametags so they could visit the exhibits. Christine will add these to the director's envelopes for pickup on Friday.
16. Discussion about t-shirts and plaques and videotaping. No action taken.
17. Everyone needs to make a short description of what you do in your job. Timelines of when you do certain tasks, etc. This should be your personal view of what you do. Send to Jaree by August 1st. This info will be put into packets for incoming members.
18. Paige suggested pushing more info through Facebook. There are currently 121 members and 88 members on yahoo.
19. Meeting adjourned.