

## Board Meeting June 14, 2011

Present: Patty Oeste, Kathy Robison, Mike White, ??, IJ Routen, Paige Rose, Rachel Stegall, Christine Graham, Jenny, Ryan Fisher, Carrie Taylor, Delynne West, Sarah Kelly, Dustin Summey, Jessica Dutton, Kyle

1. Welcome, introduction of new members: Dustin Summey (Technology), Jessica Dutton (NW Chair), Sarah Kelly (Membership).
2. Minutes are on the yahoo listserv.
3. Treasurer's Report: Balance 14,046.52. Only one account and it's now at Regions due to proximity to convention site. Still have outstanding invoices from Segue for about \$1000.
4. Need to make presenter applications available online. Dustin will work on this. Paige suggested making an auto-reply so applicants know they have been submitted.
5. All-State: Don't want to be caught unawares again. We got good feedback featuring a variety of presenters. Paige suggested keeping the presenters as K-12, not just elementary. Ryan suggested making sure there was detail in the description. Carrie suggested Patty or Mike contacting Julia Reynolds to have a presence on the board, even if it's non-voting. Working title "Just Desserts" featuring small activities (5 - 10 minutes) as fillers. Sarah asked if ArkMEA could add sessions so teachers could get approved to attend. Paige suggested adding the ArkMEA general membership meeting back to the agenda. It would expose our efforts to more people and might get more of the new teachers involved. Ryan suggested taking nominations for the executive board during that meeting. We could also announce the headliners for the Fall Conference. Delynne suggested meeting at the end of the morning session. Mike said our constitution says we have to have a general meeting at the Fall Conference. Paige & Ryan said we would have better luck booking a big name for All-State due to the amount of attendees at All-State exhibits.
6. Brainstorming:
  - ★ Sarah suggested doing a session for graduating teachers about what to really expect your first year, maybe through CMENC.
  - ★ IJ suggesting adding how to teach in an urban setting for new teachers and teachers who have underserved populations (instruments, training, etc.). She will be willing to setup sessions addressing all kinds of diversity for next year.
  - ★ Paige suggested starting with an advocacy letter to administrators to help get teachers approved for PD. Maybe post it online for easy, immediate access.
  - ★ Delynne suggested providing complimentary attendance to administrators who wanted to attend Fall Conference. Mike said we can add administrators to the database and then direct mail them to explain what we do.
  - ★ Kyle suggested choosing 2 or 3 things to focus on to meet educator needs so we aren't being reactionary.
  - ★ Ryan suggested adding a secondary honors choir to the fall conference, but then AAA would need to be involved. If 2 or more schools come together during the day, they have to approve it. 7/8 grades can't compete at a state level, either. 6th can't compete at all.

- ★ Sarah suggested commissioning a piece for a combined group performance, or bringing in a big-name performer/group.
- 7. Presence at ABA, ASBOA, AR ACDA. ABA is the end of July, ACDA is the beginning of August. Paige will get flyers done. We can register for ACDA at [aracda.org](http://aracda.org). We need to purchase a display board. Ryan will take care of the display at ACDA and will promote before sessions. Patty will try to do something for Saturday at ABA since she is presenting.
- 8. Vacancy: Band chair. We need someone with connections and respect in the band community. Also need someone not from Conway.
- 9. IJ suggested updating our mission statement to something short and sweet. Developing Music Educators for today and tomorrow. Mike read what we have. Create a short motto.
- 10. Timeline update: Paige is going to work on it because many items are gone with the move to Hot Springs. It will be put online as a reference and color coded. A final version should be in place by the end of the year. She will also add job responsibilities.
- 11. Jackie Lamar is looking for all the state songs to create a medley. Meme Hagers has all the Arkansas songs. Patty will contact Meme.
- 12. Endowment idea: Ryan would like to create a scholarship for undergraduate or graduate music ed program. Paige suggested one for first-year teachers. A line could be added to the membership application to donate to the fund. Who would we name the fund after? IJ suggested making it a 2-year scholarship so the same person would have it for 2 years and tied to PD. Ryan also suggested tying it to underserved areas and providing free conference attendance. Carrie suggested a committee to present a slate of scholarships to be voted on. Ways to fund it would also be discussed. Membership chair and region chairs will be on the committee.
- 13. Salesforce.com: We have 10 free licenses to use the program. It provides a common database in "the cloud." We have 10,000 free emails a month through Vertical Response which is connected with Salesforce. We can use it for advocacy, communication about conference, etc. Mike gave an overview of what can be done with the site. He also gave an overview of the board resources page. To access it: [www.arkmea.org](http://www.arkmea.org). Click on contact, board of directors, then resources. You have to login with a code.
- 14. Discussion of why we changed to Hot Springs for Fall Conference. Mike has been checking into insurance which the Convention Center requires.
- 15. Reimbursement fees: Rooms for board members who are actively involved in putting on conference should have rooms paid. Carrie moved Manager and President have rooms, travel and state rate per diem paid; Mileage only paid for people who are picking up presenters. Ryan seconded. **Voted and approved.**
- 16. To reserve rooms at Austin you need to call. Room rate is \$84.
- 17. Any equipment needed for conference has to be decided in advance. Anything needed the day of will be double the price. Paige will be locking in descriptions and equipment needed for presenters by the end of this week.
- 18. We still need to get enough music stands for the orchestra.
- 19. Scott Shuler (MENC President) is keynote speaker.

20. We need to review Honor Group form, perhaps shorten performance time to 25 minutes and fit in two groups. Carrie suggested inviting groups for a few years to build prestige and honor in performing. IJ suggested having the groups perform in the lobby during transition times. Then performance times would be short. Dress is casual. Groups should probably have 2 slots to justify students being bussed down for the day. IJ has 2nd graders from Chicot Elementary perform on Friday and Carrie will bring one or two groups down on Thursday. Ryan suggested a recorder flash mob for Friday. BYOR! Have one group on one end performing while a group on the other end sets up. We need a volunteer to handle it, Judy Rogers was volunteered. She could be the coordinator for all performing groups.
21. Need presiders for each session to introduce presenters and take care of needs. Everyone takes one or two sessions and it would be covered.
22. IJ will bring instruments if needed and she has advance notice.
23. Exhibits: Talked to Sunbelt and they will be sending a proposal. Pipe and drape would be available by request through Sunbelt. We are providing table, chairs, and skirting through Sunbelt. If exhibitors need anything else (internet, phone, etc.) they have to go through the center. Sunbelt is charging around \$25 per exhibitor (contract not provided yet). We have a set rate of \$75 for a 10 x 10 space and if they need multiple spaces they pay the difference for the extra tables. Mike suggested negotiating with Sunbelt so exhibitors pay Sunbelt and we get reimbursed. Jenny suggested going to Hot Springs and walk through with Sunbelt. A table, 2 chairs, and a skirt is standard for exhibitors. Fax 501 753 6345 (Mike's fax)
24. Christine: Honors choir Clinician is Lynn Brinkmeyer. List: Gloria Deo - Mary Lynn Lightfoot SA, Bist Du Bei Mir - J.S. Bach unison, Circle Round the Moon - Mark Hierholzer SA, When I am Silent - Joan Varner SA, Pie Jesu - Tom Shelton SA (oboe), Sahayta - Ben Allaway SSA (djembe). ASTA Clinician? Patty will talk to Barbara to get details.