

Advertising Rate Card and Order Form

Fall Professional Development Conference Program

Arkansas Music Educators Association

<p>SEND INQUIRES, FORM AND PAYMENT TO: Mike White, Manager; 5321 N. Cedar St.; North Little Rock, AR 72116; Hm: (501) 753-2817; Cell: (501) 772-1748; Fax: (501)753-6345; Email: mwhite@arkmea.org</p>	<p>SEND AD COPY TO: Mary Zies, Editor; 410 1/2 East 9th Street, Little Rock, AR 72202; Hm: (501) 375-9556; Fax: (501) 375-2054 Email: mzies@aol.com</p>			
<p>Required Format: InDesign or pdf. Color cover page ads should be high resolution .pdf.</p>				
Ad Dimensions	Mark Choice	Single Ad	Two Ads (5% Discount)	Three Ads (10% Discount)
Color Cover page - Inside Front/Inside Back Full Page(7.5" x 10") Mark Choice: IFC___ / IBC___		\$210.00	\$199.50/Combine with ads listed below for discounts.	189.00/Combine with ads listed below for discounts.
Color Cover page - Back Full page (7.5" x 10")		\$190.00	\$180.50	\$171.00
BW Full page (7.5" x 10")		\$175.00	\$189.50	\$179.50
BW 2/3 page (4.75" x 10"; 7.5" x 6.5")		\$150.00	\$142.50	\$135.00
BW 1/2 page (7.5" x 5"; 4.75" x 7.5")		\$125.00	\$118.75	\$112.50
BW 1/3 page (2.25" x 10"; 4.75" x 5"; 7.5" x 3.25")		\$100.00	\$95.00	\$90.00
BW 1/4 page (2.25" x 7.5"; 4.75" x 3.25"; 7.5" x 2.5")		\$75.00	\$71.25	\$67.50
Total:				
<p>In order to take advantage of multiple ad discounts, this insertion order must reflect the correct total ad price and stipulate the proper number of ads requested (Example: 3 ea. 1/2-page ads @ the \$116.50 three-ad price, totaling \$349.50). All ads orders must be paid in advance by check or credit card. DEADLINE is Friday, October 21, 2011</p>				

Date: _____

Company: _____ Contact: _____

Phone: _____ Email: _____ PO/IO #: _____

Cardholder Address: _____

City: _____ St: _____ Cardholder Zip: _____

We accept only Visa and Master Card (A \$5.00 processing fee will be added) Credit Card (circle one): MC Visa

Credit Card Number: _____ Exp Date (MM/YYYY) ____ / _____ Card Security Code: _____

Name on Card (Print) _____ Signature _____