

# **Arkansas Music Educators Association Strategic Plan**

## **July 3, 2007**

### Preamble

Music is the core of the human spirit, a dynamic, organic process inherent in all. Musical experience translates the innate expression of the soul into a universal language.

### Mission

The mission of Arkansas Music Educators Association (ArkMEA) is to equip future generations of music educators through quality professional development opportunities and to encourage music making as a lifetime activity.

### Strategic Vision

ArkMEA shall be the leading advocate for essential and quality music education in Arkansas.

### Goals

- Ensure that every student will have access to sequential, balanced, and comprehensive program of music education taught by certified music educators
- Recruit, retain, and revitalize music educators
- Perpetuate a collaborative network of music and education organizations, corporations, and state agencies, creating greater awareness of the value of music education

### Strategic Directions

- Advocacy:
  - Soliciting widespread support for quality music education
  - Being vigilant regarding legislative changes affecting music education
  - Maintaining a website as a networking vehicle
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- Music Educator Recruitment, Preparation, and Professional Development:
  - Recruiting sufficient numbers of new teachers
  - Providing leadership in teacher preparation
  - Improving professional development opportunities for beginning and experienced teachers
  - Encouraging young musicians to seek careers in music education through membership in Tri-M and CMENC
  - Refining the mentoring program