## Advertising Rate Card and Order Form

ArkMEA Journal: Arkansas' Official Magazine for Music Educators

## Send Payment to:

Jaree Hall, Treasurer 249 Sullivan Road; Nashville, AR 71852 jareehall@arkmea.org Cell: 870-845-9491 Fax: 870-845-3026 Send AD submissions or Questions to:

Sarah Gwatney gwatneys@greenbrierschools.org

Additional ads in the same issue are discounted an additional 5% of the issue price for that particular size ad. Please note: This price change is to accommodate the transition to an online journal.

Ad Options	Single Issue Price	Two Issue Price 5% discount	Three Issue Price 10% discount
Cover Pages: Inside Front/Inside Back/Outside Back Full Page: 8.5" X 11" These are given first come first served. Please circle your choice.	150.00	142.00	135.00
Full Page Inside: 8.5" X 11"	130.00	\$123.50	\$117.00
Half Page Inside: 7.5"x 5"; 4.75" x 7.5"	\$88.00	\$83.60	\$79.20
¼ Page Inside: 2.25" x 7.5" or 4.75" x 3.25" or 7.5" x 2.5"	\$63.00	\$59.85	\$56.70

In order to take advantage of multiple-issue discounts, insertion and purchase orders must reflect the correct total ad price and stipulate the proper number of ads requested (Example: 3 ea. 1/2-page ads @ the \$157.50 three-issue price, totaling \$472.5). It will be assumed that purchase/insertion orders which do not reflect multiple ads are for the non-discounted, standard single-issue ad price, and will be invoiced accordingly.

Ad submission deadlines: August 1st for the September issue December 1st for the February issue April 1st for the May issue

Payment on next page

Date:	_
MAKE CHECKS PAYABLE TO: ArkMEA	
Company:	
Phone: Email:	
Cardholder Address:	
City: Zip:	St:
We accept only Visa and MasterCard (A \$5.00	per issue processing fee will be added) Credit Card (circle one): MC Visa
Credit Card Number: (MM/YYYY)/	Exp Date
Card Security Code: #:	PO/IO
Name on Card:	
(Print)	Signature